



Al-Wahda Sports Festival

SPORTS » CARNIVAL » BAZAAR » FOOD

Request for Proposal (RFP): Videographer and Photographer for Sports Festival Coverage

May 28, 2024

Introduction:

As the ISIJ of Toronto is preparing to host our 5th Al-Wahda Sports Festival and Carnival, we are seeking talented professionals to capture the essence of the event over the course of three days. Vendors may bid for both videography and photography services or submit proposals for individual services.

Event Overview:

- **Name:** Al-Wahda Sports Festival
- **Dates:** June 28-30, 2024
- **Locations/Venues:**
 - Jaffari Community Centre - 9000 Bathurst St, Thornhill, ON L4J 8A7
 - Crosby Park - 161 Newkirk Rd, Richmond Hill, ON L4C 3G6
 - Mayfair Clubs - 160 Esna Park Dr, Markham, ON L3R 1E3
 - Richmond Hill Squash Club - 377 Ohio Rd, Richmond Hill, ON L4C 3A1
 - Vaughan SportsPlex - 8301 Keele St, Concord, ON L4K 1Z6
 - Maple Community Centre - 10190 Keele St, Maple, ON L6A 1R7
 - Upper Unionville Golf Club - 11207 Kennedy Rd, Markham, ON L6C 1P2
 - Angus Glen Golf Club - 10080 Kennedy Rd, Markham, ON L6C 1N9
 - York University - 1 Thompson Rd, North York, ON M3J 1P3
 - Other locations in surrounding Jaffari Community Centre as needed
- **Duration:** Three days (min)

Scope of Work:

The ISIJ of Toronto is looking for skilled professionals to cover our sports festival comprehensively. The selected vendor(s) will be responsible for capturing various aspects of the event, including but not limited to:

- **Before Footage/Photos:** Pre-event setup, behind-the-scenes preparations, athlete arrivals, and anticipation leading up to the festival.
- **Event Coverage:** Capturing the highlights of each day, including competitions, performances, crowd engagement, and special moments.
- **After Footage/Photos:** Post-event activities, wrap-up, participant interviews, and reflections on the festival's impact.

The vendor(s) should consider having multiple team members to assist with capturing simultaneous sporting events. It's also recommended to have a female team member to allow for capturing events at the women's only facility.

Videography Deliverables:

- A high quality 2-3 min same-day highlight video showcasing the festival to be played at the closing ceremony.
- A high-quality 2-5 minute fully edited video showcasing the festival to be used in online marketing initiatives.
- Raw footage of the entire event for our archival purposes.
- Edited clips suitable for social media promotion and marketing (optional).

Photography Deliverables:

- High-resolution images of key moments, including but limited to action shots, candid photos, carnival, fireworks, and posed group shots.
- A curated selection of edited photos suitable for social media, marketing, and archival purposes.
- An online gallery or digital delivery of all photos taken during the event.

Technical Requirements:

Videography:

- Professional-grade video recording equipment capable of capturing high-resolution footage.
- Experience in editing and post-production to deliver polished final products.
- Ability to work with minimal supervision and adapt to dynamic event environments.
- A portfolio demonstrating previous work in event coverage, preferably in the sports or festival genre.

Photography:

- Professional-grade camera equipment capable of capturing high-quality images.
- Experience in event photography, with a strong portfolio showcasing relevant work.
- Proficiency in photo editing software to ensure high-quality final images.
- Ability to work with minimal supervision and adapt to dynamic event environments.

Timeline:

- **Videography:** The videographer should deliver the same-day edited video by Sunday June 30 at 4:30 PM. The fully edited video should be delivered by July 15, 2024

- **Photography:** Photos should be delivered within one week of the event's conclusion, with a selection of key images available for immediate release throughout each festival day.

Submission Guidelines:

Interested vendors are invited to submit their proposals via email to info@alwahdafestival.com by **3 PM June 5, 2024**.

Proposals should include:

- Portfolio showcasing relevant previous work.
- Description of equipment and technical capabilities.
- Proposed approach to covering the sports festival.
- Pricing and payment terms.
- Indication of whether the proposal is for videography, photography, or both.

Selection Criteria:

Proposals will be evaluated based on the following criteria:

- Quality and creativity of previous work.
- Technical expertise and equipment suitability.
- Approach and understanding of the event's objectives.
- Cost-effectiveness and value for money.

Contact Information:

For inquiries and proposal submissions, please contact Rashid N. Ali via info@alwahdafestival.com.

We look forward to receiving your proposals and partnering with talented professionals to capture the magic of our sports festival!